Quadri Agboluaje

SENIOR PRODUCT DESIGNER & DESIGN ENGINEER

Lagos, Nigeria · Open to remote opportunities · quadriagboluaje@gmail.com · Portfolio

PROFESSIONAL SUMMARY

Product designer and design engineer with 6+ years of experience building digital products across SaaS, fintech, and consumer platforms. Combines product strategy, UX/UI, and design systems with AI-assisted coding to move from concepts and Figma components to working prototypes and dashboard experiences. Experienced in leading end-to-end design, collaborating closely with product and engineering leaders, and improving product engagement, conversion, and delivery speed.

EXPERIENCE

Senior Product Designer & Design Engineer · Host Africa

Dec 2024 – May 2026

- Led end-to-end design direction across Host Africa's multi-product ecosystem, contributing to a 25% improvement in platform engagement within two quarters.
- Introduced an AI-assisted design-to-code workflow, using Figma components and established visual styles with tools including Cursor and Claude Code to build and iterate on working dashboard experiences.
- Built an AI-assisted dashboard experience for hostafrica.com.gh, translating design decisions and reusable UI patterns into a working implementation for faster feedback and iteration.
- Improved collaboration between design and engineering by bringing prototypes closer to implementation, helping reduce handoff time by 30% and accelerate feature delivery by 20%.
- Unified brand and interaction patterns across products; supported design-led planning, stakeholder alignment, and shared component-library practices.

Senior Product Designer · GO54 (acquired by Host Africa)

Sept 2023 – Dec 2024

- Owned end-to-end redesign across web hosting, domains, and cloud services, contributing to a 30% lift in engagement and improved accessibility against WCAG 2.1 standards.
- Built and scaled a shared design system covering tokens, components, and documentation, reducing design-to-development cycle time by 40%.
- Partnered with the CPO and engineering leads on roadmap planning, aligning UX priorities with business goals and contributing to a 15% uplift in product conversion.
- Ran regular usability tests and used findings to inform sprint priorities, reducing post-launch redesign cycles.

Senior Product Designer & Product Manager · Sendchamp (acquired by GO54)

Dec 2022 – Sept 2023

- Redesigned the messaging platform and improved communication workflows, including bulk messaging and WhatsApp automation, contributing to a 25% increase in active-user retention.
- Combined design and product management responsibilities: defined roadmap priorities, wrote PRDs, managed the backlog, and coordinated delivery across engineering, marketing, and customer success.
- Used experimentation and friction audits to inform product improvements; established shared design tokens, components, and a weekly review cadence.

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EXPERIENCE · CONTINUED

Product Design Manager · LoanSpot

Sept 2020 – Dec 2022

- Led design strategy for a loan marketplace serving 13,000+ daily users, bringing borrowers and lenders into a more unified digital application journey.
- Redesigned the end-to-end loan application flow, reducing average approval time from 72 hours to 24 hours and increasing successful application completions by 30%.
- Improved conversion by 45% through UX audits, friction reduction, and data-informed iteration.
- Introduced analytics instrumentation and Hotjar session tracking, improving team delivery efficiency by 15%; managed two designers and established a shared design system.

Co-Founder & Head of Design · Staarm

Jul 2021 – Jul 2022

- Co-founded a peer-to-peer car-rental platform and led product design from concept to launch, delivering a functional MVP in three months.
- Designed onboarding journeys for car owners and renters, helping grow early adoption to 500+ users and doubling host supply.
- Created the brand identity and product experience, including visual language, voice, and motion.

Product Designer · Big Cabal Media

Sept 2019 – May 2020

- Redesigned Zikoko and TechCabal, reaching a combined audience of 1M+ monthly readers and contributing to a 41% rise in engagement and 30% growth in display-ad revenue.
- Conducted usability studies and design sprints; worked with front-end engineers on reusable patterns that reduced development rework.

SKILLS & TOOLS

Design: UX/UI, interaction design, design systems, information architecture, visual design, prototyping, accessibility (WCAG), user research, usability testing, A/B testing.

Design engineering: AI-assisted coding, design-to-code workflows, component-driven UI, rapid prototyping, dashboard implementation, design-system implementation, front-end collaboration.

Product: Product strategy, roadmap planning, PRDs, agile delivery, analytics, stakeholder management, cross-functional leadership.

Tools: Figma, Cursor, Claude Code, Framer, Adobe XD, Principle, Hotjar, Mixpanel, Notion, Miro, Jira, Linear, Loom, Slack.

EDUCATION & CERTIFICATIONS

Higher National Diploma (HND), Civil Engineering · Yaba College of Technology, Lagos · June 2017

Strategic Planning Foundation · Project Management Institute (PMI) · Jan 2024

Product Management Fundamentals · Udemy · Aug 2022

Portfolio: quadris-portfolio.vercel.app